



# 2009-10 Season Annual Report

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480-820-8022 ■ [straycattheatre.org](http://straycattheatre.org)

## The Year In Review...



It's hard to believe we're heading into our 9th Season.

Especially strange considering I named the company after a cat and the whole "Cats have nine lives" thing. Creepy.

But while the last year brought its share of ups and downs, I'd be hard pressed to say we've exhausted eight of our lives already.

Throughout 2009-2010, Stray Cat Theatre continued to scratch the Valley's itch for indie theatre at its best. For the second season running, we blasted all previous box office and attendance records with a selection of risk-taking Arizona premieres. From the dark and

disturbing look at a very taboo relationship in *Blackbird*, the irreverent and hilarious glance at high school politics in *Speech and Debate* (tied for most ZONI nominations for a show this year), the wickedly satirical *Play About the Naked Guy* – jabbing at the age old war between art and commerce with some very sharp sticks; and closing with *12th Night of the Living Dead*, an irreverent and gory re-imagination of Shakespeare's beloved classic... but with zombies.

Last season also afforded us our largest end-of-year budget surplus to date. Something we're especially grateful for given (apologies in advance for the cliché) – "these trying economic times".

Century Arts Foundation, on top of their usual annual support, generously donated an additional grant which helped us completely upgrade the entire lighting system in the theatre. We now not only have more and more modern theatrical lighting, but the electrical systems are now state of the art.

In even more exciting news - The City of Tempe has graciously offered a 3 year extension on our lease with a 2 year optional renewal. Basically, we've gone from wondering if we're going to be staying in the new kitty condo from year to year - to now confident that we have a home for the next five seasons. That's huge.

And yes. That's a whole lot of "ups".

The downs? Well. One big one.

We lost a core kitty. Founding Managing Director Benjamin Monrad followed some catnip (and his wife) to calmer climes and different job opportunities in California. It's a terrific move for him. Just a sad one for us. Since the day we started, Ben has been part of the marrow that makes Stray Cat who we are today. He certainly didn't leave us high and dry, though. Stray Cat has easily the strongest infrastructure we've ever experienced and are looking forward to continuing our growth spurt and continuing to cultivate a culture of young professionals that, while arguably as good as anything anywhere else in the nation, is decidedly only Arizona's.

Only local. And something the Valley can take enormous pride in.

We look forward to seeing you next season.

Sincerely,

Ron May, Artistic Director

## 2009-2010

### Board of Directors

Jerry Bryant  
Retired—Eli Lilly

Karen Gaabucayan  
Western Land Holdings

Ron May  
Stray Cat Theatre

Belinda Ng  
Intel Corporation

Marcos D. Voss  
Desert Botanical Garden

David Weiss  
Nearly Naked Theatre

## Our Mission

Decidedly off the beaten path, Stray Cat is indie theatre at its best: quirky, edgy and irreverent. Stray Cat Theatre scratches the Valley's itch for a visceral, provocative theatre experience for culture-savvy cats who crave something beyond the standard kitty chow.

Stray Cat Theatre is a 501 (c) (3) non-profit organization. Our Federal Tax ID# is: 27-0037096



*Speech and Debate* by Stephen Karam



# 2009-10 Season Annual Report

## Statement of Activities

(for the year ended June 30, 2010)  
These statements are unaudited.

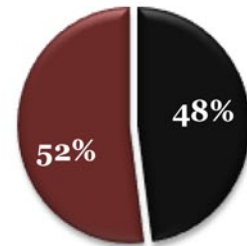
<b>REVENUE</b>	<b>2009-2010</b>
<b>Earned Revenue</b>	
Single Ticket Sales	\$ 44,934.00
Flex Pass Sales	\$ 2,170.00
<b>Earned Revenue Subtotal</b>	<b>\$ 47,104.00</b>
<b>Contributed Income</b>	
Board Contributions	\$ 5,250.00
Individual Contributions	\$ 6,044.00
Matching Funds	\$ 9,811.67
Foundation/Trust Grants	\$ 21,000.00
State Grants	\$ 2,625.00
Local Grants	\$ 3,750.00
Other Grants	\$ 2,700.00
<b>Contributed Income Subtotal</b>	<b>\$ 51,180.67</b>
<b>REVENUES TOTAL</b>	<b>\$ 98,284.67</b>
<b>EXPENSES</b>	
<b>Production Expenses</b>	
Contract Fees	\$ 24,080.00
Materials	\$ 25,259.68
Occupancy	\$ 10,550.00
Other - Royalties, Printing, Rentals	\$ 7,077.95
<b>Production Expenses Subtotal</b>	<b>\$ 66,967.63</b>
<b>Marketing Expenses Subtotal</b>	<b>\$ 10,871.40</b>
<b>General &amp; Administrative Expenses Subtotal</b>	<b>\$ 11,215.05</b>
<b>Fundraising/Development Expenses Subtotal</b>	<b>\$ 1,595.85</b>
<b>EXPENSES TOTAL</b>	<b>\$ 90,649.93</b>
<b>NET INCOME</b>	<b>\$ 7,634.74</b>



*The Play About the Naked Guy* by David Bell

### 2009-2010 Revenue

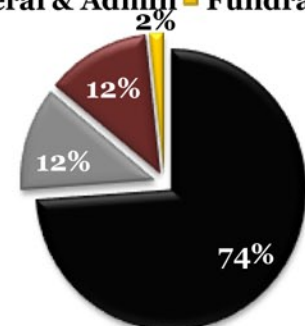
■ Earned ■ Contributed



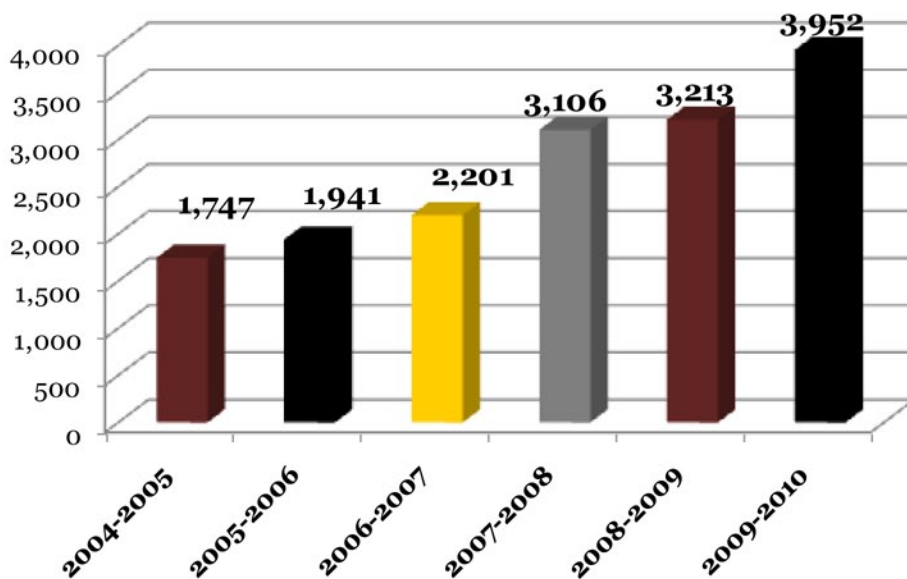
*12th Night of the Living Dead*  
by Brian MacInnis Smallwood

### 2009-2010 Expenses

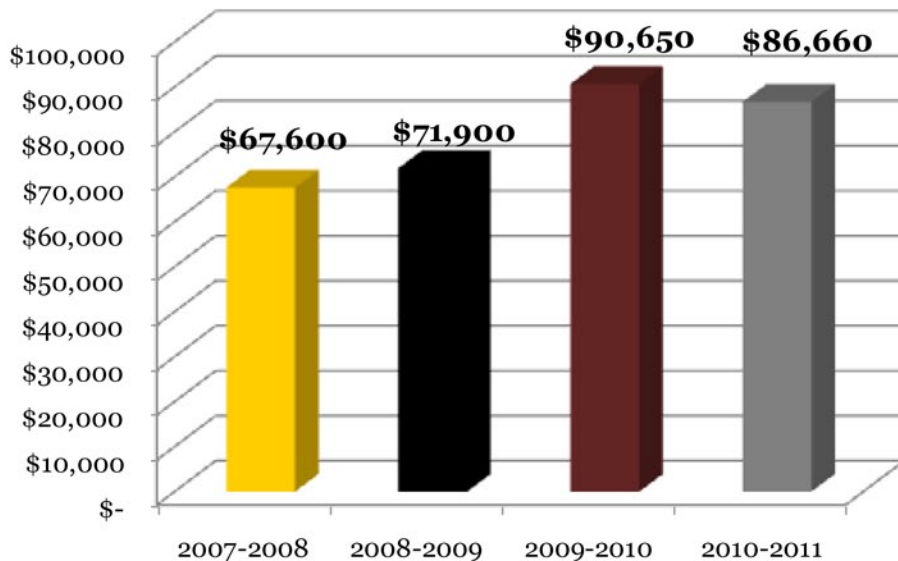
■ Production ■ Marketing  
■ General & Admin ■ Fundraising



# Annual Attendance



# Annual Budget



All photos courtesy of John Groseclose

## 2009-2010 By the Numbers

# performances = **46**

# actors = **29**

# ACTORS EQUITY ASSOCIATION actors = **1**

# designers = **16**

# student tickets sold = **937**

# senior tickets sold = **362**

# gallons of blood for *12th NIGHT OF THE LIVING DEAD* each night = **2**

# hours of clean up after *12th NIGHT...* each night = **2**

# of ruined curtains that needed replacing because of *12th NIGHT...* = **2**



*Blackbird* by David Harrower

# Reviews



"**Blackbird** is a powerful piece that challenges the limits of understanding and forgiveness. This is theater that matters."  
- *The Arizona Republic*

"Leave it to our smaller theaters to bring interesting plays to town when the major companies ignore these works."  
- KBAQ

"No Valley theater company is more dedicated to revealing the secret lives of teenagers than Stray Cat Theatre."  
- *The Arizona Republic*

"The mission of Stray Cat Theatre's is to provoke, challenge and jolt its audience out of conventional response. This past Friday, April 16, Stray Cat Theatre opened **12th Night of the Living Dead**, William Shakespeare as re-imagined by Brian MacInnis Smallwood. Mission accomplished!"  
- Gilbert Theatre Examiner

"I haven't laughed as hard as I did at Stray Cat Theatre's **The Play About the Naked Guy** in a long time."  
- KBAQ

Photos Above from: *Blackbird*, *Speech and Debate*, *12th Night of the Living Dead*, *The Play About the Naked Guy*

# Donors

**The Cat's Meow: \$10,000**  
Century Arts Foundation



**CAT-alyst: \$5,000**  
Jerry & Cheryl Bryant  
Eli Lilly & Company Foundation

**Top Cat: \$1000 - \$4,999**  
The City of Tempe  
The Arizona Commission on the Arts  
with funding from the State of Arizona  
and the National Endowment for the Arts (GOS I)  
The Scottsdale League for the Arts  
Gene & Cathy Kochert  
Marcos & Crystal Voss  
Intel Corporation

**Cool Cat: \$500 - \$999**  
David Weiss & Eric Chapman  
Kurt & Lynda Bloeser  
Trevor Starkey (via Costco's United Way  
employee gift matching program)  
Sarah & Michael Hurst (via the  
American Express Employee Giving and  
Employee Gift Matching Programs)  
Cynthia Rena  
Ray Carns (via the American Express  
Employee Giving and Employee  
Gift Matching Programs)  
Larry & Twink Monrad

**Hep Cat: \$250 - \$499**  
Steven Mastroieni  
JD Laufman  
Dr. George Love  
Jacqueline Gaston

**Cat Fanatic: \$100 - \$249**  
Damian Nichols  
Patrick Demers  
Tim & Angela Lorenzen  
Belinda Ng (via Intel's United Way  
employee gift matching program)  
Brad J. Lolling  
Jim & Karyn Sallis  
Debbie & Herb Paine  
Jamie Pansmith  
Mary & Scott Ross  
Lauree Perry  
Kim Williamson  
Virginia Van Horn  
Kara & Jeff Thomson  
Doris Flax  
Kevin Petty  
Justin DeRo & David Benavente  
Karen Gaabucayan  
Society for the Arts  
Suzanne & Sheldon Monashkin  
Jim & Karyn Sallis  
David & Sonja Saar  
Janice Webb  
Jaime Dempsey & John Sparrow  
Alicia Sutton & Scott Campbell

**Cat Fancier: \$75 - \$99**  
John Tang  
Anony-mouse  
Jim & Diane Forbes  
Kelly Crews  
Susan & Brian Petersheim  
Matthew Solberg  
Ken & Roz Weene  
Jeff McMahon

**Catributor: \$50 - \$74**  
Charles Jensen  
Tim & Angela Lorenzen  
Tom Leveen  
Chris & Maren Mascarelli  
Robert Miller  
Julie & Jason Wagoner  
Fran Reich  
Matthew & Marion Wiener  
Paul, Janice, & Halle Sweeter  
Duane Somers

